



Head of Global Sales and Marketing Named at yieldWerx

DALLAS –May 17, 2016 -- yieldWerx, a leading provider of semiconductor yield management solutions, today announced the addition of 20-year semiconductor industry veteran, Paul Dennies, as Head of Global Sales and Marketing.

Prior to joining yieldWerx, Mr. Dennies served as Terdata Corporation's Global Program Director of Big Data Analytics. He also helped found Synticity Inc. (now PDF Solutions – PDFS), and served as its Vice President of Strategic Marketing and Sales. Prior to Synticity Inc., Mr. Dennies was Director of Technology for Peregrine Semiconductor Corporation. Mr. Dennies brings over 20 years of expertise in semiconductor manufacturing and integrated analytic systems support. "I look forward to leading the yieldWerx global sales organization. yieldWerx offers the industry's most comprehensive analytics tool set and architecture and is poised to provide significant business impact with its state-of-the-art business intelligence solutions," said *Paul Dennies*.

"We are pleased to have Paul on board. He is one of the pioneers in semiconductor yield management software and brings a wealth of experience to our expanding global operations. His background in product engineering, big data analytics, and sales and marketing are a great asset to the yieldWerx team," added *Omar Malik, CEO of yieldWerx*.

About yieldWerx

yieldWerx provides the semiconductor industry with enterprise wide test and engineering data management solutions that increase yield, and reduce time to market. yieldWerx Enterprise delivers a comprehensive suite of analytics tools to enable intelligent decision-making, directly impacting yield and profitability. yieldWerx Enterprise has hundreds of users at semiconductor companies across the world to improve productivity, reduce defects, and improve device yields. The company is based in Dallas, Texas, and maintains sales and support operations worldwide. For more information, visit yieldwerx.com

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